

# Advertising Contract

The 2017 SCP Pride Guide is a full-color, 8.5" x 11", glossy finish magazine distributed to many organizations, businesses, and individuals throughout Lincoln, Omaha, and surrounding cities; 1,500 or more copies will be distributed amongst the Nebraska LGBTQIA community and their allies. The Pride Guide will also be available on our website [www.starcitypride.org](http://www.starcitypride.org) for 12 months following the event.

Business/Organization Name: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature of contact person: \_\_\_\_\_

## Advertisement Size:

<input type="checkbox"/> Full Page	\$345
<input type="checkbox"/> ½ Page (Vertical)	\$230
<input type="checkbox"/> ½ Page (Horizontal)	\$230
<input type="checkbox"/> ¼ Page	\$133
<input type="checkbox"/> Business Card	\$69

## Special Pricing

**\$300**

**\$200**

**\$200**

**\$115**

**\$60**

## Advertisement Requirements:

- Each advertisement must be accompanied by its own submission form.
- Advertisements may be submitted in JPEG, TIF, EPS, or PDF formats by sending an attachment to [advertising@starcitypride.org](mailto:advertising@starcitypride.org). Please use "Company Name: SCP Advertisement" in the subject line.
- File Types: Adobe Photoshop, Adobe Illustrator, Adobe Pagemaker. For all other software applications, please email questions to [advertising@starcitypride.org](mailto:advertising@starcitypride.org). **Please format images at minimum of 300 dpi** and include all font files. Embed graphics as EPS or TIF.

**Special Pricing Deadline:** April 14, 2017 (Payment must be made with application.)  
After April 14, new pricing will take affect on your submission.

**DEADLINE:** May 12, 2017 (Payment must be made with application.)

Please make check or money order payable to STAR CITY PRIDE and send to PO Box 81703, Lincoln, NE 68501. Payments can also be made online at [www.starcitypride.org](http://www.starcitypride.org).